

# MINOR IN SOCIAL ENTREPRENEURSHIP & INNOVATION (SEI)

The Social Entrepreneurship & Innovation (SEI) Minor exposes undergraduate students to an integrated approach for applying entrepreneurial principles, concepts, and tools to the world's biggest social problems. Open to all Notre Dame undergraduates, this customizable minor offers a practical and experiential approach to making the world a better place. Students will strengthen their entrepreneurial mindset as they develop innovative solutions to global issues such as: poverty, clean water, human trafficking, racial and ethnic discrimination, domestic abuse, literacy, health care, and many others.

## LOGIC AND STRUCTURE

Our integrated approach includes a logical flow of courses and experiential learning opportunities that expose students to a breadth of topical exploration and depth of subject matter coverage. The minor consists of 15 credit hours, including two foundation courses (6 hours), two elective courses (6 hours), and one capstone course (3 hours). It is designed to be flexible so students can tailor the mix of courses to reflect their interests in particular problem areas, such as poverty alleviation or environmental sustainability.

## UNIQUE FEATURES

The SEI minor includes five distinctive features:

- an inter-disciplinary approach
- a global orientation
- a competency-based approach to learning
- a strong emphasis on experiential or hands-on learning
- a flexible structure to accommodate varied student interests

The features are accomplished through an innovative mix of courses and co-curricular or community engagement opportunities. Students can pursue consulting projects, internships, mentorships, field research projects, a study abroad program centering on social entrepreneurship, and the conceptualization and launch of their own social innovations. Students in the minor use these opportunities to build experience portfolios that enhance their attractiveness in the job market.

## CAREER OPPORTUNITIES

The experiential and applied nature of the minor helps prepare students for a variety of career paths, including work in a) nonprofit organizations dedicated to addressing social problems; b) companies involved with corporate social responsibility initiatives; c) government organizations responsible for policies and programs serving the disadvantaged or addressing inequities and vexing social needs; d) consulting firms that assist individuals and organizations dedicated to social change; and e) starting one's own social enterprise.

## ACADEMIC HOME

The SEI minor is jointly housed in the McKenna Center for Human Development & Global Business and the Pulte Institute for Global Development. Both units are part of the Keough School of Global Affairs, where the central focus is on advancing integral human development. The program is co-directed by professors [Melissa Paulsen](#) and [Michael Morris](#).

## HOW TO ENROLL

For more information, contact Jennifer Krauser at [jkrauser@nd.edu](mailto:jkrauser@nd.edu) or (574) 631-5469.



# SOCIAL ENTREPRENEURSHIP & INNOVATION MINOR COURSE MAP

The SEI Minor consists of 15 credits and is open to all majors. Students are required to take two foundation courses, elective courses, and a capstone experience. The flexible design allows students to tailor electives around a particular social problem or need.

## REQUIRED FOUNDATION COURSES (6 credits)

- **Social Entrepreneurship (3)**—[SEI 30552 Spring 2021]

- **Innovation and Design Thinking (3)**—[Fall 2021] — **OR ANY OF THE FOLLOWING COURSES:**

- Collaborative Design Development (3)
- Design Matters: Introduction to Design Thinking (3)
- Design and Social Innovation (3)
- Social Design: Initiatives, Challenges, and Innovation (3)
- Think Lab (3)

## ELECTIVE CONTENT COURSES (6 credits from the following)

Students can take electives from our courses in Social Entrepreneurship or other courses in Business, Sustainability, or Poverty Studies like the ones listed below. Students may also suggest other elective course options to the SEI Advisor for consideration, such as Anthropology, Africana Studies, or Architecture.

### SOCIAL ENTREPRENEURSHIP

- Marketing Social Initiatives, Causes and Ventures (3)— [SEI 40834, Spring 2021]
- Poverty, Development and Business (3)—[SEI 30999]

### BUSINESS

- Strategic Pricing, Innovation and Entrepreneurship (3)
- Imagination, Creativity and Commerce (3)
- Legal Issues in Entrepreneurship (1.5)
- Entrepreneurial Sales and Sales Management (1.5)
- Funding New Ventures (1.5)

### SUSTAINABILITY

- Sustainable Development in a Changing World (3)
- Sustainable Development: The Role of Business (3)
- Environmental Economics and Policy (3)
- Environment, Food and Society (3)
- Peace, Ecology and Integral Human Development (3)
- The Business of Energy (3)
- Global Change, Water and Energy (3)
- Social Factors & Sustainability (3)

### POVERTY

- Introduction to Poverty Studies (3)
- Introduction to Social Problems (3)
- Unequal America (3)
- Contextual Responses to Poverty Situations (3)

## EXPERIENTIAL CAPSTONE COURSE (3 credits from the following)

- Consulting and Development (3)—[SEI 40999]
- Practicum in Social Innovation and Entrepreneurship (3)
- Entrepreneurship Empowerment in South Africa (6)
- Innovation and Entrepreneurship Lab (3)

